Cereal Box Book Report Rubric

Due Date: No later than Monday, May 5, 2014

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|  | 4 | 3 | 2 | 1 |
| Neatness | The cereal book is neatly displayed. The cereal box has an attractive design and layout. | Most elements are neatly displayed. The box has an attractive design and layout | Some elements are neatly designed. The box appears a bit messy. | The cereal box is not neatly displayed and does not have an attractive design. |
| Front Cover | The front of the cereal box has a picture & the title that relates to the book. | The front has a picture & title but does not relate to the book. | The front does have a title but does not have a picture. | The front does not have a picture or a title. |
| Right Side | List of ingredients includes all characters and setting using complete sentences. The setting is described in great detail. | List of ingredients includes most characters and most items are written in complete sentences. The setting includes some details. | There are numerous mistakes and/or the summary is poorly done. | The right side does not have any story elements. |
| Back | Designs a game that is based upon the story. It is attractive, creative and includes detailed information from the novel. | Designs a game that is loosely based upon the story. It is somewhat attractive, creative and includes information from the novel. | Designs a game that is not related to the story. It includes little information from the novel. Lacks creativity and attractiveness, | Game is unrelated to the novel and may not be complete. |
| Left Side | Includes a well-written summary of the book that the student read. The student identifies details, recognizes context, and identifies relationships. | Left side has a summary that could be improved in terms of grammar, spelling, and content. | There are numerous mistakes and/or the summary is poorly done. | The left side does not have a summary. |
| Top | Includes title, author number of pages and number of stars that you would give the book.(max.5) | One element is missing: title, author, number of pages or number of stars (max: 5) that you would give the book. | Two elements are missing: title, author, number of pages or number of stars (max: 5) that you would give the book. | Top does not contain any of the required elements. |
| Prize | The prize is something the main character could have used in the book or reminds the student of their character. | The prize is something the main character could have used. | A prize is available, but does not relate to the main character or story. | There is not a prize included. |
| Commercial | All components are included and students are persuasive in their delivery. | Majority of components are included. Student is somewhat persuasive in their delivery. | Little components are included, speech is not memorized and student is not persuasive. | No persuasion in delivery and speech is short and not memorized. |